Eligibility: The Jr. NBA Program of the Year presented by Under Armour (hereafter, “Contest”) is open to legal residents of the 50 United States, the District of Columbia, eighteen (18) years of age or older (or of the legal age of majority in their state of residence, whichever is older), currently an active member and/or representative of a Junior NBA Organization (hereafter “Jr NBA” or “Organization”). Employees, officers, directors, agents and representatives of NBA Properties, Inc., (“Sponsor”), NBA Media Ventures, LLC, the National Basketball Association and its member teams, and each of their respective parent companies, subsidiaries, affiliates, officers, governors, owners, distributors, retailers, advertising/promotion agencies and teamDigital Promotions, Inc. (collectively, “Released Parties”), and the immediate family members (parent, spouse, sibling or child and their respective spouses, regardless of where they reside) and those living in the same household of each, whether or not related, are not eligible to participate or win a prize. Contest is subject to all applicable federal, provincial, state, and local laws. Void where prohibited. All applicable federal, state and local laws apply.

Entry Period: The Contest entry period begins 12:00:00 PM ET on 01/08/20 and ends at 11:59:59 PM ET on 02/28/20 (hereafter, “Entry Period”).

How To Participate: During the applicable Entry Period, eligible entrants (as outlined above) will be directed to register to participate in this Contest by visiting https://jr.nba.com/jr-nba-program-of-the-year/ and where they will be required to complete and submit the registration form inclusive of submitting a combination of an essay, photo or video link (hereafter “Entry” or “Submission”) expressing why your organization should receive a grant from the Jr. NBA and Under Armour (herein after “Contest Theme”). Essays may not exceed 300 hundred words. Each Submission should express how your organization does the following:

- How does your organization embody the core values of the Jr. NBA?
  - Jr. NBA Core Values: Teamwork, Respect, Determination, Community
  - Demonstrate how your organization focuses on the fundamentals of the game
  - Provide examples of teaching the core values while also having fun
  - Share ways your organization promotes healthy and respectful relationships between players, coaches, parents, and referees

- How does your organization impact youth and its community?
  - Provide examples of programs and opportunities your organization provides for the community that wouldn’t exist otherwise
  - Provide examples of creating positive experiences for youth, parents, and families (e.g., special programs, scholarships offered)

Limit one (1) Entry per person and per email address for the duration of the Entry Period. In case of multiple Entries from any one person or email address, only the first Entry received will be accepted. Multiple Entries for any one (1) Organization are allowed; however, each Entry must be submitted by a different person/email address.

Submission Details: Photos and videos must be taken by entrant and be an original (on which no image editing software has been used). Photos must be saved as a .jpeg or .png file not exceeding 7MB each in size. Videos (attached to Entry as a link) must be no more than thirty (30) seconds
in length, saved as an .avi, .flv, .mp4, .mov, .mpeg, or .wmv not exceeding 10MB in size. To be eligible, any Entry, cannot have been previously published or submitted in any competition or have won any awards, and must be (i) complete, (ii) in English, and (iii) your original creation and solely owned by you. In addition, to be eligible, Entry, photos and/or video must not include any third party logos or any other third party intellectual property or general property other than NBA Team logos or names, unless requisite permission is obtained. In the case where there are multiple Entries for one (1) Organization, the Entries, photos and video for each submission must be unique and original. Identical Entries submitted for the same Organization will be void. Modification of an existing work does not qualify as original. Entry cannot defame or invade publicity and/or intellectual property rights or the privacy of any person, living or deceased, or otherwise infringe upon any copyrighted, trademarked, or patented works or person’s personal or proprietary rights, other than as outlined above. Entry may also not contain, as determined by Sponsor in its sole discretion, any content that is sexually explicit or suggestive, violent or derogatory, profane or pornographic, contains nudity; promotes alcohol, illegal drugs, tobacco, firearms/weapons (or use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message; is obscene or offensive; endorses any form of hate or hate group; appears to duplicate any other submitted Entries, photo(s) and/or videos; defames, misrepresents or contains disparaging remarks about other people or companies; contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, other than as outlined above; contains any personal identification (other than as provided in the registration forms); contains materials embodying the names, likenesses, voices, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without requisite permission; contains look-alikes of celebrities or other public or private figures, living or dead; communicates messages or images inconsistent with the positive images and/or good will to which Sponsor wishes to associate; and/or violates any law. Entries deemed by the judges, in their sole discretion, to be immoral, obscene, profane or not in keeping with Sponsor’s image or in violation of these Official Rules will be void. In the event of non-compliance with any requirements specified herein or with any of the terms of these Official Rules, Entry will be void.

If the Entry, contains any material or elements that are not owned by the entrant (with the exception of the NBA team names and logos), and/or which are subject to the rights of third parties, the entrant is responsible for obtaining, prior to submission of the Entry, any and all releases and consents necessary to permit the use and exhibition of the Entry, by Sponsor in the manner set forth in these Official Rules, including, without limitation, name and likeness permissions from any person who appears in or is identifiable in the Entry, (and, if such person is a minor, permission from that person’s parent or legal guardian). Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor from any entrant at any time. Failure to provide such proof may, if requested, render Entry null and void. By submitting an Entry, photo(s) or video, entrant warrants and represents that he/she and any persons appearing or who are identifiable in the Entry, consent to the submission and use of the Entry, in the Contest and to its use as otherwise set forth herein.

Sponsor grants to entrant a limited revocable, non-sub-licensable, license to use the NBA team logos and names for the sole purpose of creating an Entry. In addition, entrant recognizes that all of the right, title, and interest in the NBA team logos and names as well as all derivative works created using the NBA team logos and names (including the Entry) shall vest exclusively in Sponsor, and entrant will not have or take any action that might harm or adversely affect such
rights. No right, title, or interest in and to the NBA team logos and names except for the limited license granted to entrant in these Official Rules is transferred or created.

By submitting an Entry, entrant acknowledges and agrees that Sponsor may obtain many submissions under this Contest and that such Entries may be similar or identical in theme, idea, format or other respects to others submitted under this Contest and/or other contests staged and/or sponsored by the Sponsor, or to other ideas conceived by or provided to Sponsor and entrant waives any and all claims entrant may have had, may have, and/or may have in the future, that any Entry and/or other works accepted, reviewed and/or used by the Sponsor (or its designees) may be similar to his/her Entry. Except where prohibited by law, each entrant acknowledges and agrees that the Sponsor does not have now, nor shall it have in the future, any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of any copyright in and to entrant’s Entry.

Incomplete Entries and/or Entries containing inaccurate entrant information will be disqualified at Sponsor's sole discretion. If any original digital photos submitted were saved at a lower resolution and attached to the entry form, save the original high resolution photos for potential future use by Sponsor and its designees. The use of script, macro or any other device to automate or subvert the entry process is prohibited and all such Entries and Entries made by any other means which subvert the entry process will be void. In the case of a dispute as to the entrant who submitted an Entry, Entry will be deemed made by the person named on the applicable registration form (regardless of whether that is the name of the authorized account holder of the email address from which said Entry was submitted) and he/she must comply with these Official Rules. Other than as otherwise specified herein, neither Sponsor, nor anyone acting on its behalf, will enter into any communications with any entrant regarding this Contest (except for the purposes of notifying the winners) or acknowledge any Entry (or portion thereof) received. Any Entry not meeting all Entry requirements stated herein will be void.

**Judging:** Based on the following criteria, a minimum of (1) and maximum of (6) potential finalist organizations (“Finalist Organizations”) will be selected, from among all eligible entries received for the Entry Period: Most compelling story: 0-50 points, and Adherence to Contest Theme: 0-50 points. Eligible Entries will be judged by a panel of qualified judges, determined by Sponsor (in its sole discretion). One (1) Grant Prize will be awarded to each of the Submissions (maximum of 6) who earn the highest number of points for the Entry Period. Sponsor reserves the right not to select a finalist if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Entries for the Entry Period.

In the event of a tie during any judging, such tied Entries will be re-judged based on: Teamwork and Sportsmanship: 0-100 points. By participating, entrants agree to abide by these Official Rules and the decisions of the Sponsor and judges, which are final and binding in all matters relating to this Contest.

Finalists will move onto the Jr. NBA Program of the Year judging outlined below.

**Finalist Notification:** The finalists will be selected on the following dates: 03/2/20 – 03/27/20. Each entrant from the Entry Period will be notified by telephone and/or e-mail. Entrants who submitted the potential winning Entries will be required to execute and return an Affidavit of Eligibility, Liability and (where legal) Publicity Release and any other documents required by Sponsor within two (2) days of date of issuance of notification. Prizes will be awarded to the
Organization named on the winning Entries’ registration forms and not to the entrants who submitted the winning Entries. An authorized representative of the Finalist Organization will also be required to execute a release and/or other documents within two (2) days of date of issuance of notification. Noncompliance with any of the foregoing, with these Official Rules, the inability to contact a potential entrant (who submitted winning Entry) or an authorized representative of a Finalist Organization within a reasonable time period, any notification being returned as non-deliverable may result in disqualification and, at Sponsor’s discretion, a runner-up being chosen. Finalist status is subject to verification of eligibility and compliance with these Official Rules. Limit of one (1) prize per Organization.

**Jr. NBA Program of Year Prize Winner Determination:** The Finalists Organizations (minimum of one and maximum of six) will be asked to submit additional materials describing how the Organization used the $1,000 Under Armour Gift Card and how the Organization would use the $5,000. NBA will provide the exact submission details and deadline directly to each finalist. Each submission will be judged based on the following to determine the one (1) Program of the Year Winner: 1) Most compelling story: 0-50 points, and Adherence to Contest Theme: 0-50 points. The Grant Prize winning entry with the first highest score will also be named the Program of the Year Winner, subject to verification of eligibility & compliance with these Official Rules. The official judging panel, may consist of qualified representatives from Positive Coaching Alliance, NBA League Office, and former NBA/WNBA players, whose decisions will be final & binding in all matters relating to this Contest. In the event of a tie, such tied submissions will be re-judged based on Most compelling story 0-100 points.

**Prizes: Up to Six (6) Finalists Per Entry Period:** One (1) $1,000 Under Armour gift card awarded to the Organization named on the Entry which can be used towards basketball gear. In addition, each Finalist Organization will have a dedicated page on Jr. NBA.com and be featured across Jr. NBA social media platforms. Each Finalist Organization will also receive a free Positive Coaching Alliance in-person training session, subject to Sponsor’s sole discretion. In addition, each Finalist Organization will receive a trip for one (1) representative to attend the 2020 Jr. NBA Youth Basketball Leadership Conference presented by Under Armour (“Conference”) in May 2020. Trip will include round-trip air transportation for one (1) representative, hotel accommodations for 2 nights, and tickets for one (1) to the Conference events. Approximate Retail Value (“ARV”) = $2,500. All costs and expenses associated with the acceptance and use of a prize not specified herein as being awarded, including, but not limited to, all federal, state and local taxes, are the sole responsibility of each winning organization. Actual prize value will vary depending on winner's city of departure. Sponsor, in its sole discretion, reserves the right to provide ground transportation in place of air transportation if winner lives within a reasonable driving distance of Conference as determined by Sponsor, and to award no additional compensation or substitution for the difference in prize value. Travel and hotel arrangements determined by Sponsor in its sole discretion and must be made through Sponsor’s agent, on a carrier of Sponsor’s choice. Trip must be taken on dates and times designated by Sponsor or prize will be forfeited in its entirety and may be awarded to an alternate winner. Sponsor reserves right to change dates. Winner is responsible for obtaining all necessary travel documents prior to travel. If any conference events are canceled or postponed for any reason, travel prize will be awarded less applicable prize-related activity(s) and Sponsor will substitute that activity(s) with an item(s)/activity(s) of comparable or greater value as determined solely by Sponsor and no additional compensation prize will be awarded to winner in such event. Winner must comply with Conference rules and regulations. Failure to do so may result in forfeiture of applicable prize element. All prize details are at Sponsor’s sole discretion. Certain travel restrictions may apply.
One (1) Program of Year Prize Winner: One (1) $5,000 grant for their youth organization and one (1) winner plaque. Grant prize will be awarded to the winning Organization named on the Entry in the form of a check.

Total ARV of all prizes: $8,575. All prize details are at Sponsor’s sole discretion.

**Miscellaneous:** No transfer, assignment, cash redemption, or substitution of prize is permitted, except by Sponsor who reserves the right to substitute a prize with one of comparable or greater value, as determined by Sponsor. Entrants agree, by entering, that 1) Sponsor and its designees may use (unless prohibited by law), entrant’s name, city and state of residence, Entry, photos, videos, any recording (film, video, voice, etc.), and/or likeness for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification, and 2) the Released Parties shall have no liability and will be held harmless by entrant and winning Organization for any claim, action, liability, loss, injury or damage to entrant, winning Organization or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of any prize and any related activity thereto or participation in this Contest. Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Contest (or any portion thereof) for any reason, including should virus, bugs, non-authorized human intervention or other causes, including, but not limited to, war, strikes, and/or acts of God, corrupt or impair the administration, security, fairness or proper play of the Contest and, in the case of termination, at its discretion, select winner(s) for the drawing at issue from those eligible, non-suspect Entries received for the drawing at issue prior to event requiring such termination using the judging procedure outlined herein.

**Ownership/Assignment of Rights:** Entrants warrant and represent that (1) Sponsor shall own the Entry, photo(s) and video and (and all material and rights embodied therein) and that such Entry, photo(s) and video will not be acknowledged or returned; and (2) that by entering, the entrant irrevocably assigns to Sponsor and its designees any and all rights, title and interest in the Entry, photo(s) and video including but not limited to all intellectual property rights; and (3) that Sponsor and its designees shall have, without limitation, the perpetual right worldwide to edit, adapt, modify, publish, exploit and use the Entry, photo(s) and video in any way and in any and all media now known or hereinafter discovered or devised, world-wide for trade, advertising, promotional, public relations and/or other purposes as Sponsor and/or its designees may determine without further permission from, or notification or consideration to entrants or any third parties. Entrants further agree to abide by these Official Rules and the decisions of the Sponsor and judges, which shall be final and binding. Entrant’s submission of an Entry constitutes his/her representation of eligibility, consent to participate in Contest and consent for Sponsor to obtain, use, and transfer his/her name, address and other information for the purpose of Contest administration.

Released Parties are not responsible for lost, incomplete, invalid, unintelligible, inaccurate, undeliverable, garbled, late, stolen, damaged, delayed or misdirected Entries, photo(s) or video, all of which will be disqualified; failures or malfunctions of phones, phone lines or telephone systems or other communications or malfunctions; interrupted or unavailable network, server, cable, satellite, Internet Service Provider (ISP) or other connections; miscommunications, failed computer hardware or software or other technical failures; garbled, lost, misrouted or scrambled transmissions; any error, omission, interruption, defect or delay in any transmission or
communication; traffic congestion on the Internet or for any technical problem, including but not limited to any injury or damage to entrants’ or any other person’s computer or other device related to or resulting from participation in the Contest; theft, destruction or unauthorized access to, or alteration of, Entries, photo(s) or video; or human-processing error; printing, typographical or other errors or omissions in these Official Rules or in any Contest-related advertisements or other materials; or other errors or problems of any kind whether mechanical, human, technical, network, electronic; or errors which may occur in connection with the administration of the Contest, the incorrect uploading of the photo(s) or video, the processing or judging of Entries, the awarding or announcement of the winners and/or prizes or in any other Contest-related materials. Sponsor reserves the right to void and remove any and all Entries of an entrants who Sponsor believes has attempted to tamper with, influence, or impair the administration, security, fairness, judging or proper play of Contest and such entrant will be disqualified and all associated Entries will be void. All Entries become property of Sponsor and will not be returned. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH PERSON(S) FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

Arbitration: Except where prohibited by law, as a condition of participating in this Contest, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Contest, or prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association (“AAA”) and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys’ fees, other than entrant’s actual out-of-pocket expenses (i.e., costs associated with participating in this Contest), and entrant further waives all rights to have damages multiplied or increased.

Choice of Law: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the State of New York, USA.

Finalist List: For the finalist names, visit http://jr.nba.com no later than 5/28/20. By entering this sweepstakes, each participant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with his/her entry only for the purpose of administering the sweepstakes and in accordance with Sponsor’s privacy policy (available at http://www.nba.com/news/privacy_policy.html), unless the entrant otherwise agrees.